



Norwich City Football Club

Season 1969-70



Official Programme
including
Football League
Review

1/-

FOOTBALL LEAGUE (Division Two)

NORWICH CITY

v.

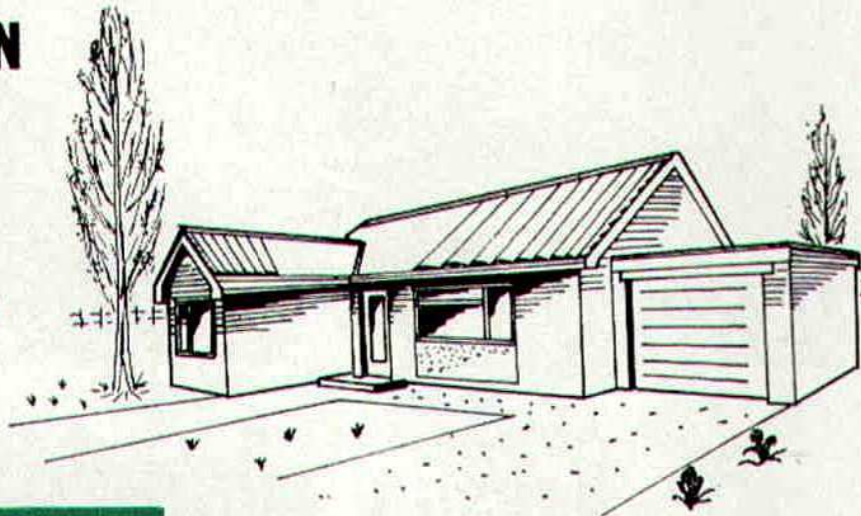
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Garrow Road Notebook

Swindon Town, whom we welcome warmly to Carrow Road this afternoon, have been among the most successful clubs in the country in recent years. Their achievements came to a climax last season, when they not only gained promotion to Division Two for the second time but also captured the admiration of the country by their great displays in the League Cup, in which they shook the experts by reaching Wembley and beating Arsenal 3-1 in the final.

This season their cup exploits have again hit the headlines, though they did not reach the heights of 1968-69. On the other hand, they have made their presence very distinctly felt in the Second Division and for much of the season they have been among the cluster of clubs challenging for promotion.

This afternoon's traditional Easter Monday fixture, therefore, provides us with very attractive opposition, and we shall obviously have to be at our best if we are to add Swindon's name to the list of clubs whose hopes we have denied this season. Swindon have already beaten us once this season, by two clear goals at the County Ground last November, so apart from anything else we have a revenge incentive today.

Swindon are, in fact, among our oldest League acquaintances. Today's visit is their forty-second to Norwich in search of League points, and supporters will also remember their appearance here in 1958-59, when they were beaten in the replay (recalled elsewhere in these pages) that sparked off our great Cup run. Swindon also go into the record book as having inflicted on us our biggest away defeat. The season was 1908-09, and we lost 10-2.

In their forty-one visits here to date, however, Swindon have won only nine times. We have beaten them twenty times, and the other twelve games have been drawn. In the last season in which we met—1963-64—we completed the double over the County Ground side.

The story of Swindon Town is practically the story of football south of the Thames.

Founded in 1881 by a clergyman, the Rev. W. Pitt, as an amateur club, they were quickly accepted as the best in Wiltshire, and the Wilts Cup was nearly always held by Swindon Town; in fact, one season the final was contested between the first and the second teams of the one club.

In time they broadened their attitude, began to engage professionals in 1894 and were accepted as one of the original members of the Southern League in which they had, with Millwall and Southampton, continuous membership from the inception in 1894 to 1920 when, with their fellow clubs, they became founder-members of the Third Division.

During this period Swindon had varied fortunes. They finished their first season at the foot of the table and so became a wholly professional side with a wage bill of £10 a week. In 1900 they reached fourth position, but their financial resources were so inadequate that they had to part with many good players, several of whom went to Nottingham Forest. In 1902 they were a bad last and the "Railwaymen" were in sore straits. Thanks, however, to the hard work of such men as Sam Allen, a devoted club-man, difficulties were overcome for a time.

Season 1907-8 began their most memorable period. Swindon Town entered the F.A. Cup for the first time, reached the third round and three years later got to the semi-final, to be beaten by Newcastle United, the ultimate winners, at Tottenham. Two years later they again reached the semi-final, losing to Barnsley in a replay. Between 1907 and 1914 they won the Southern League Championship twice and were never lower than fifth in the final tables.

Since Swindon have been in the Football League they have been obliged to seek reelection in 1933, 1956 and 1957. Five times they reached fourth place before finally gaining promotion to Division Two at the conclusion of season 1962-63 when they finished in second position in Division Three.

continued on page 2

Memory Match . . .

On 8th December, 1958, Norwich City learned that, if they beat Swindon Town at Carrow Road in their F.A. Cup second round replay they would be at home to mighty Manchester United in the next stage of the competition. The Canaries could have been given no greater incentive. A goal from Jimmy Hill after John Richards (later to join City) had put Swindon ahead, had given Norwich a 1-1 draw at the County Ground, and they threatened to swamp their opponents in the replay on 10th December. Yet there were only 12,235 spectators present at the game that saw City at last turn the corner in what had until then been a dismal season.

City dominated the replay; but they had to be satisfied with a 1-0 victory, and even the one goal was a freakish affair. Swindon had fought a desperate rearguard battle, and had held out until the interval. Then, with Matt Crowe deputising in goal for Ken Nethercott—who had to leave the field temporarily for repairs to a cut ear, the Canaries found the form that was to take them so far that season. Nethercott returned, and in the fifty-ninth minute Errol Crossan netted the vital goal. Even then Burton seemed to have the winger's shot covered, but the ball spun from his fingertips and instead of going behind for a corner curled into the top corner of the net. After that City never looked back, and the stage was set for the most glorious phase in their history. Teams were:

Norwich City—Nethercott, Thurlow, Ashman, McCrohan, Butler, Crowe, Crossan, Allcock, Cleland, Hill, Brennan.

Swindon—Burton, Neal, Lee, Morgan, Hudson, Fountain, Corbett, Richards, Owen, Edwards, Davey.

FUTURE AWAY LEAGUE MATCHES

After the game at Preston tomorrow evening we have three more away League games this season. On Saturday next, 4th April, 1970, we visit Portsmouth, kick-off 3 p.m. Stand tickets at 13s. and 11s. may be booked in advance from the Secretary, Portsmouth Football Club, Fratton Park, Frogmore Road, Portsmouth, PO4 8RA, telephone Portsmouth 31204. This is followed by a visit to Watford on Tuesday, 7th April, 1970, kick-off 7.30 p.m. Stand Tickets for this match at 12s. 6d., 10s. and 8s. may be booked from the Secretary, Watford Football Club, Vicarage Road, Watford, telephone Watford 21759. Mascot Coaches will be running an excursion to both these matches. For the trip to Portsmouth they will be leaving Bell Avenue at 6 a.m., return fare 30s. and to Watford, again from Bell Avenue, at 1.30 p.m., return fare 20s. Seats on these coaches may be booked at Mascot Coaches, Castle Meadow, Norwich, telephone Norwich 45888 or 24518. At the time of going to press the other away game at Bolton had not been dated.

PLAYER OF THE YEAR AWARD

You are reminded that voting papers for the "Player of the Year Award" for season 1969-70 must be returned to the Main Office, Carrow Road, Norwich, by first post Monday, 6th April, 1970. It is expected that the trophy will be presented after the home game against Birmingham City on Wednesday, 15th April, 1970.

CARROW ROAD NOTEBOOK—continued from page 1

Following an outstanding start in 1963-64 when they set up a record for a newly-promoted club, being undefeated for nine games, the Town finished well down in the section. The following season saw them relegated to Division Three after only two seasons in the higher sphere.

Originally the Swindon team played in green shirts on the Croft, but they moved to the County Ground in 1896 and they have occupied it since then without interruption, even in war-time. Its capacity is said to be 30,000.

Naturally, with so long a history of professional players, many outstanding men have been connected with the club. Perhaps the best known was Harold Fleming, always an attractive and dangerous inside-forward, capped nine times for England. Then must come Grenville Morris, capped for Wales twenty-one times, and John Walker, the international back for Scotland, capped nine times. Others of renown were the backs, Harry Kay, J. Hogan, S. Lamb and F. Richardson. In more recent years the names of Billy Lucas (Wales), Norman Uprichard (Ireland), Mike Summerbee (England) and Ernie Hunt, who gained an Under-23 cap, spring more readily to mind.

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Middle row: H. Cousins (Youth Manager), R. Handrick, R. Desmeules, R. Smart, F. Burrows, D. Rogers, F. Ford (Manager), M. Owen (Trainer)
Front row: J. Butler, J. Smith, D. Heath, P. Noble, S. Harland, C. Jones, A. Horsfield, W. Penman

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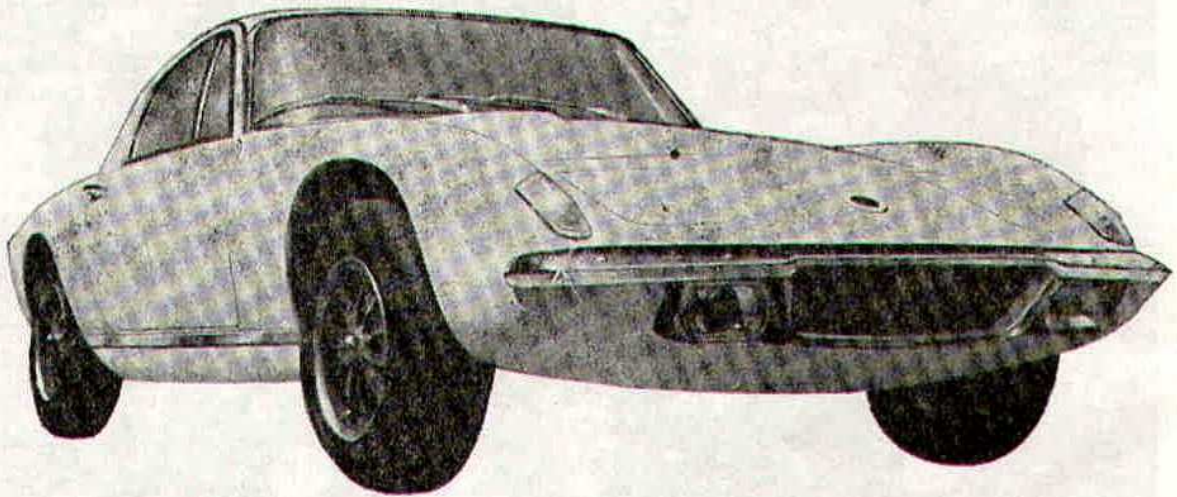
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Swindon Town Pen Pictures

PETER DOWNSBOROUGH. Born Halifax. Signed in August, 1965, from Halifax Town where he was a product of local football. A fearless agile player who has done much to strengthen the Town's defence.

ROD THOMAS. Born Glyncoirwg. A former youth player with the club. He was signed from Gloucester City in July, 1964. Has gained Welsh Under-23 and full Welsh caps.

JOHN TROLLOPE. Born Swindon. A local player who joined the Swindon ground staff from school. He was selected for the first-team at the beginning of the 1960-61 season when he was just sixteen-years-old, and was ever present during that season. Together with his partner that year, who was also sixteen, they were the youngest full-backs ever to appear as a pair in League football.

JOHN SMITH. Born London. Signed from Torquay United in June, 1968, and previously played for Leyton Orient, West Ham United, Tottenham Hotspur and Coventry. Former England Under-23 international.

FRANK BURROWS. Born Larkhall, Scotland. Joined the club from Scunthorpe United for whom he played three seasons. Formerly with Raith Rovers. A strong defender who had made his mark in the first-team.

OWEN DAWSON. Born Hatfield. Joined the club from Portsmouth in June, 1962. He was a regular first-team player until he was unlucky to lose his place through injury. Former Youth international.

DON HEATH. Born Stockton. Signed from Norwich in September, 1967. Formerly with Middlesbrough where he served as an apprentice professional. A hard-working winger who is also able to play in the inside-forward position.

ROGER SMART. Born Swindon. Another local player who joined the club direct from Swindon Schoolboys team. At seventeen he was appearing regularly at centre-forward in the Reserve team, but he excels as a deep-lying inside-forward. A versatile player who is able to play at wing-half.

CHRIS JONES. Born Altrincham. A hard-working centre-forward signed from Manchester City.

PETER NOBLE. Born Sunderland. Joined the club from Newcastle (in January, 1968) for whom he played for four years. Prefers to play an attacking role.

DON ROGERS. Born Paulton. Probably the most sought after player in the team. He was signed by Swindon when only fifteen and quickly came to the fore. Gained many England Youth International caps and subsequently played in the England Under-23 International team. Was the club's top goal scorer last season.

SCOTLAND v. ENGLAND

A few tickets at 10s. each are still available for the Scotland v. England Full International Match to be played at Hampden Park, Glasgow, on Saturday, 25th April, 1970. Applications, together with remittance, should be made to the Secretary, Norwich City Football Club, Carrow Road, Norwich, Nor 22T, not later than the end of this week.

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Football League (Division II)
WATFORD
kick-off 3 p.m.

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Sports Quiz

1. Who recently resigned as manager of Birmingham City?
2. Which team did Leeds United beat to reach the semi-finals of the European Cup?
3. . . . and who do Leeds meet in the semi-finals?
4. Who are the Norfolk Premier Cup finalists?
5. Who recently moved from Q.P.R. to Ipswich?
6. Who moved from West Brom to Huddersfield for a big fee?
7. Can you name the winner of the Cheltenham Gold Cup?
8. Who are the F.A. Amateur Cup finalists?
9. Who won the recent international cross country race at Vichy?
10. Who have been Norwich City's three Players of the Year to date?

(The answers will be found on page 10)



The Norwich City team who won the recent University of East Anglia Six-a-side Tournament pictured with the match officials

EAST ANGLIAN FOOTBALL CUP COMPETITION

Our Reserve Team will be entertaining Cambridge City in the area final of the East Anglian Cup Competition at Carrow Road, on Wednesday, 1st April, 1970, kick-off 7.30 p.m. All pay—Reserve team prices will apply.

F.A. DIARY

You are again reminded that the F.A. Diary containing the Football League fixtures for season 1970-71 will be available during the first fortnight in August. Copies may be obtained from The Football Association, 22 Lancaster Gate, London, W.2. Price 6s.

SECOND DIVISION

Aug. 9	Aston Villa	1—0
" 13	Hull City	0—1
" 16	BLACKPOOL	3—1
" 20	HULL CITY	2—1
" 23	Leicester City	0—3
" 27	PORTSMOUTH	0—0
" 30	CARLISLE UNITED	1—0
Sept. 6	Sheffield United	0—1
" 13	CHARLTON ATHLETIC	1—1
" 16	Birmingham City	1—3
" 20	Bristol City	0—4
" 27	OXFORD UNITED	2—0
Oct. 4	Blackburn Rovers	1—3
" 6	Blackpool	0—0
" 11	QUEEN'S PARK R.	1—0
" 18	Cardiff City	1—0
" 25	PRESTON NORTH END	1—2
Nov. 1	Swindon Town	0—2
" 8	HUDDERSFIELD TOWN	1—2
" 15	Millwall	0—1
" 22	BOLTON WANDERERS	1—0
Dec. 13	Charlton Athletic	0—3
" 20	SHEFFIELD UNITED	1—1
" 26	LEICESTER CITY	3—0
" 27	Carlisle United	1—2
Jan. 3	(3) WREXHAM (F.A. Cup)	1—2
" 10	BRISTOL CITY	4—1
" 17	Oxford United	0—1
" 24	(4) F.A. Cup	
" 31	BLACKBURN ROVERS	0—1
Feb. 14	ASTON VILLA	3—1
" 17	Queen's Park Rangers	0—4
" 21	(6) Huddersfield Town	1—1
" 28	CARDIFF CITY	1—1
Mar. 7	Bolton Wanderers	Postponed
" 11	MIDDLESBROUGH	2—0
" 21	Middlesbrough	0—0
" 28	MILLWALL	—
" 30	SWINDON TOWN	—
" 31	Preston North End	—
April 4	Portsmouth	—
" 7	Watford	—
" 11	F.A. Cup Final	—
" 15	BIRMINGHAM CITY	—
" 18	WATFORD	—

FOOTBALL LEAGUE CUP

Sept. 3	Hull City	0—1
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COMBINATION CUP

Nov. 22	Chelsea	2—1
" 29	GILLINGHAM	4—1
Dec. 13	QUEEN'S PARK R.	1—0
" 17	Gillingham	1—1
Jan. 17	IPSWICH TOWN	0—3
" 28	PETERBOROUGH	1—0
Feb. 3	Ipswich Town	1—1
" 10	Queen's Park Rangers	2—2
" 16	Peterborough United	6—1
" 25	CHELSEA	3—1

FOOTBALL COMBINATION

Aug. 9	SWANSEA TOWN	0—1
" 13	Leicester City	1—2
" 23	LUTON TOWN	0—0
" 30	Southampton	4—1
Sept. 6	OXFORD UNITED	2—0
" 13	West Ham United	0—2
" 20	CARDIFF CITY	2—1
Oct. 1	Reading	1—1
" 4	WALSALL	0—0
" 11	Bristol City	2—2
" 18	IPSWICH TOWN	0—4
" 29	Peterborough United	0—0
Nov. 1	CHELSEA	0—0
" 8	Tottenham Hotspur	1—4
" 15	Birmingham City	0—1
Dec. 8	Arsenal	1—0
" 20	Queen's Park Rangers	0—0
Jan. 24	GILLINGHAM	3—0
Feb. 7	Plymouth Argyle	0—3
" 21	CRYSTAL PALACE	4—0
Mar. 7	Bournemouth and B.A.	1—0
" 18	SWINDON TOWN	2—2
" 21	NORTHAMPTON	4—0
April 4	BRISTOL ROVERS	—
" 9	Fulham	—

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On 21st April, 1948, Norwich City pitched a youngster from Yarmouth into their Third Division side for the match, at Carrow Road, against promotion certainties Queen's Park Rangers. City won 5-2 and young Roy Hollis made a dream debut, netting a hat-trick in twenty minutes and giving George Smith, now manager of Portsmouth, a match he will probably always remember. From then until December, 1952, when he was transferred to Spurs, Hollis made 108 League and Cup appearances for the Canaries, scoring fifty-nine goals. He later moved to Southend—for whom he scored three against City at Carrow Road in December, 1954—and then went out of League football when he joined Chelmsford City.

QUIZ ANSWERS

1. Stan Cullis; 2. Standard Liege; 3. Celtic; 4. City 'A', Thetford; 5. Frank Clarke; 6. Dick Krzywicki; 7. L'Escargot; 8. Enfield, Dagenham; 9. Mike Tagg; 10. Allcock, Curran, Foggo.

SUPPORTERS CLUB DANCE

An "End of Season Dance" will be held at the Supporters Social Club, Rosary Road, Norwich, on Wednesday, 15th April, 1970, commencing at 8.30 p.m. Admission at door 3s. 6d. It is hoped that the "Player of the Year" and other City players will attend. Come along to meet them and have an enjoyable evening. Watch the *Eastern Evening News* for further details.

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LIST OF APPEARANCES, GOAL SCORERS AND LEAGUE TABLE

	League, L. Cup and F.A. Cup		Combination			League, L. Cup and F.A. Cup		Combination	
	Apps.	Goals	Apps.	Goals		Apps.	Goals	Apps.	Goals
Anderson, T. . .	16	—	17	1	Woolmer, T. . .	—	—	5	1
Bennett, A. . .	19	2	15	5	Wright, R. . .	—	—	8	—
Black, A. . .	26	—	5	—	Own Goal . . .	—	—	—	—
Briggs, M. . .	15	—	13	1					
Bryceland, T. . .	20	1	13	2					
Butler, G. . .	21	—	12	—					
Cawston, M. . .	—	—	10	—					
Clarey, T. . .	—	—	2	—					
Conlon, B. . .	21	8	15	8					
Crickmore, C. . .	19	3	17	4					
Foggo, K. . .	35	6	—	—					
Forbes, D. . .	35	2	—	—					
Govier, S. . .	—	—	22	—					
Grapes, S. . .	—	—	8	1					
Howard, T. . .	5	1	25	8					
Howshall, G. . .	4	—	25	2					
Keelan, K. . .	26	—	1	—					
Lucas, M. . .	23	1	6	—					
Mallender, K. . .	20	—	12	—					
McDonald, C. . .	—	—	22	7					
O'Donnell, N. . .	5	1	20	4					
Paddon, G. . .	23	1	—	—					
Painter, T. . .	—	—	33	—					
Payne, C. . .	7	—	24	—					
Self, G. . .	—	—	7	4					
Silvester, P. . .	25	7	—	—					
Stringer, D. . .	36	1	—	—					
Taylor, P. . .	—	—	4	1					
Vasper, P. . .	10	—	22	—					
Wilkinson, P. . .	—	—	6	—					

DIVISION II

(Up to and including 21/3/70)

	P.	W.	D.	L.	F.	A.	Pt.
Huddersfield	37	21	9	6	56	31	51
Blackpool	35	17	10	8	48	40	44
Sheff. Utd.	36	19	5	12	64	33	43
Middlesbro'	36	17	9	10	44	36	43
Cardiff	36	16	10	10	55	37	42
Swindon	34	14	14	6	48	37	42
Q.P.R.	36	17	7	12	59	48	41
Blackburn	36	17	7	12	47	44	41
Leicester	36	15	11	10	53	47	41
Millwall	37	13	13	11	49	49	39
Bristol City	37	13	11	13	48	41	37
Carlisle	37	13	10	14	54	52	36
Hull	37	13	8	16	59	60	34
Oxford	36	11	12	13	31	35	34
Portsmouth	37	12	8	17	58	67	32
Norwich	34	12	7	15	33	41	31
Birmingham	37	10	11	16	47	62	31
Bolton	37	10	9	18	50	59	29
Watford	35	9	10	16	38	45	28
Charlton	37	6	15	16	31	65	27
Preston	36	8	10	18	40	54	26
Aston Villa	36	5	12	19	30	59	22

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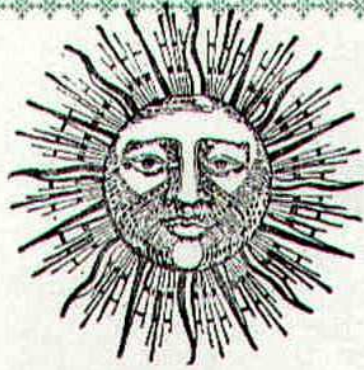
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D	NEWCASTLE UTD. BURNLEY	Q	EXETER CHESTER
E	SHEFFIELD WED. TOTTENHAM	R	NOTTS COUNTY BRADFORD
F	STOKE CITY EVERTON	S	PETERBOROUGH GRIMSBY
G	WOLVERHAMPTON LIVERPOOL	T	WORKINGTON LINCOLN
H	BIRMINGHAM ASTON VILLA	U	
I	BLACKPOOL SHEFFIELD UTD.	V	
J	HUDDERSFIELD HULL CITY	W	
K	MILLWALL PRESTON	X	
L	BRADFORD CITY BURY	Y	
M	DONCASTER LEYTON ORIENT	Z	



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